

The Greater Cincinnati

# KITCHEN, BATH & REMODELING SHOW<sup>SM</sup>



PUBLISHED BY

**Cincinnati Magazine**



## IMPORTANT PUBLICATION DATES

Advertising reservation deadline: August 18, 2010

Digital artwork due: September 1, 2010

Delivered to subscribers: Around September 17, 2010

On sale at newsstand: September 30, 2010

### GREATER CINCINNATI KITCHEN, BATH & REMODELING SHOW DUKE ENERGY CONVENTION CENTER OCTOBER 8-10, 2010

The Official Show Program will include Show info, agenda, exhibitor map and kitchen, bath and remodeling stories that engage our readers and entice them to visit the annual Show. This year's Program is bound into 43,000 copies of *Cincinnati Magazine's* October 2010 issue, plus 3,500 Program copies are overrun and distributed throughout the three day Show. This distribution guarantees that your advertising message is published in 46,500 total copies and reaches over 162,000 monthly magazine readers\*—guaranteeing you ROI.

\*The Media Audit - July-Aug 2009

## ADVERTISING RATES

SIZE 4-COLOR

Full	\$5045
2/3	\$3600
1/2 H or V	\$3035
1/3 V & SQ	\$2440
1/6 H or V	\$1515
1/2 Spread	\$5470
Full Spread	\$8590
Marketplace	\$755

### COVERS & PAGE 1 (AS AVAILABLE)

Inside Front Cover	\$5870
Page 1	\$5550
Inside Back Cover	\$5870
Back Cover	\$6150

For Kitchen, Bath & Remodeling Show booth information contact Chip Hart or Vicki Hart @ 513-797-7900  
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