

CINCINNATI GOLF SHOW®

DUKE ENERGY CONVENTION CENTER

Presented by:
MYRTLE BEACH
GOLF HOLIDAY



CINCINNATI golf SHOW®

Presented by Myrtle Beach Golf Holiday

2011 OFFICIAL SHOW PROGRAM

Connect with Cincinnati's most passionate golf enthusiasts by advertising in the official program to Cincinnati USA's ONLY golf show. This unique program will provide a user-friendly show exhibitor list and map, making it a must-read for thousands of show attendees.

PLUS, the yearlong golf events calendar inside means local golfers will refer to the publication throughout the golf season!

ADVERTISING RATES

SIZE	4-COLOR
Full	4040
2/3	2880
1/2 H or V	2430
1/3 V or SQ	2280
1/6 V or H	1215
1/4 formatted	790
1/2 Spread	4380
Full Spread	6875
COVER RATE: (4-color only)—	
Back Cover, as available	4920
Inside Front or Inside Back, as available	4700
Page 1, as available	4440

Any regular Cincinnati Magazine advertiser with a 2011 contract discounted for frequency, earns the applicable discount.

- Reach 261,000 *Cincinnati Magazine* readers, of which 31,746 golf 3+ times per year*
- 47,000 copies of the Official Program will be distributed
- 6,000 overrun copies distributed at the Cincinnati Golf Show
- 42,000 copies bound into the Jan 2011 issue of *Cincinnati Magazine*

Ad Space Deadline: November 17, 2010

Digital Ad Files Due: December 1, 2010

Show Dates: January 14–16, 2011

Duke Energy Convention Center

For booth information, contact Vicki Hart at
877.704.8190 or 513.797.7900 | www.hartproductions.com



**Cincinnati
Magazine**



FOR MORE INFORMATION CONTACT CINCINNATI MAGAZINE

Carew Tower, 441 Vine Street, Suite 200 • Cincinnati, OH 45202

www.cincinnatiimagazine.com

(P) 513-421-4300 (F) 513-562-2788 • e-mail: jlunn@cincinnatiimagazine.com